

A.N PRODEN™ LIFE CYCLE



UNIQUE LOCATION

The active ingredient in ProDen DentalCare®, A.N ProDen™ is a 100% natural, organic, and unique seaweed from specially selected locations in the clear, cold North Atlantic waters off the Scandinavian coastline, one of the purest habitats on earth.



EXCEPTIONAL ENVIRONMENT

By growing in the land of the midnight sun and exposed to extreme environmental conditions of both winter frost and 24h sunlight during the summer months, the sea-weed A.N ProDen™ develops and accumulates important compounds in a natural way, resulting in a product with extremely high quality.



CAREFUL HARVESTING

We harvest our seaweed A.N ProDen™ following a strict process to preserve its quality, with tools and technologies that are so advanced that they leave the environment completely unchanged.



NATURAL PROCESSING

Processing takes place near harvesting areas to keep all the properties intact. For more than 20 years we have developed a postprocess that has resulted in a product with the highest quality and greatest possible effect on oral health, making it safe and healthy for your pet.



FLEXIBLE USE

ProDen DentalCare® Powder, Soft Chews and Bites can be used in different forms to suit you and your pet's lifestyle. Simply sprinkle the powder over the food or give a treat after playing.