

ProDen DentalCare®

Healthy Smiles, Happy Pets



PRODUCT CATALOG



NATURAL



CLINICALLY PROVEN



EFFICIENT

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HOW DOES A.N PRODENT™ WORK?

The active ingredient, the kelp (*Ascophyllum nodosum*), prevents oral bacteria from forming chains and binding together, thus preventing the buildup of plaque and tartar.



Easy to Use

A.N ProDen™ is made from a natural, organic seaweed that is fed to your pet daily in a powder, crunchy bite, or soft chew.



Biofilm Busting

The natural ingredient works through the saliva, where it prevents new plaque from forming and softens existing tartar.



Improves Oral Hygiene 24/7

A.N ProDen™ promotes a good oral health around the clock while you do fun things together!

Results are normally seen after
3-8 weeks with continued use

POWDER

ProDen DentalCare® Powder helps with oral hygiene, dissolving existing tartar and preventing new build-up of dental plaque and tartar.

Product Facts:

For Dogs

Active Ingredients Per 330mg Scoop:

A.N ProDen™ (Ascophyllum Nodosum)

Cautions: Not recommended for animals undergoing treatment for hyperthyroidism.

Directions for Use: Once a day at mealtime, administer the appropriate number of scoops of ProDen DentalCare® Powder based on the pet's weight.

For Cats

Active Ingredients Per 330mg Scoop:

A.N ProDen™ (Ascophyllum Nodosum)

Inactive Ingredients: Brewer's yeast.

Cautions: Not recommended for animals undergoing treatment for hyperthyroidism.

Directions for Use: Once a day at mealtime, administer the appropriate number of scoops of ProDen DentalCare® Powder based on the pet's weight.

Results are normally seen after 3-8 weeks with continued use.

PRODUCTS	ITEM #	SIZES
Powder- Dogs	PD7604	60g Jar
Powder- Cats	PD7603	60g Jar
Powder- Dogs	PD7612	180g Jar
Powder- Dogs	PD7613	420g Jar



Powered by:
ProDen
PlaqueOff®

SOFT CHEWS

ProDen DentalCare® Soft Chews combine exceptional oral hygiene benefits with an irresistibly delicious treat-like experience. With their unique formulation, these soft chews are designed to tackle plaque and tartar buildup, freshen breath, and promote healthier teeth and gums.

Product Facts:

For Cats

Active Ingredients per 2.5g Soft Chew:

A.N ProDen™ (Ascophyllum Nodosum).....330mg

For Small & Medium Dogs:

Active Ingredients per 2.5g Soft Chew:

A.N ProDen™ (Ascophyllum Nodosum).....330mg

For Large & Giant Dogs:

Active Ingredients per 5g Soft Chew:

A.N ProDen™ (Ascophyllum Nodosum).....660mg

Inactive Ingredients: Brewers Dried Yeast, Canola Oil, Dried Potato Product, Glycerin, Lecithin, Mixed Tocopherols, Molasses, Natural Flavoring (Non-animal), Rosemary Extract, Sorbic Acid, Tapioca Starch, Vegetable Oil, Water.



PRODUCTS	ITEM #	SIZES
Soft Chews Sm/Med Dogs	PD7600	45ct Jar
Soft Chews Lg/Giant Dogs	PD7601	45ct Jar
Soft Chews Cats	PD7602	45ct Jar

Results are normally seen after 3-8 weeks with continued use.



Powered by:
ProDen
PlaqueOff®

DENTAL BITES

Given as treats or a food topper, ProDen DentalCare® Bites are a versatile oral health supplement. They contain the unique and clinically proven kelp ingredient, A.N ProDen™. With no added sugar, artificial preservatives, or coloring, these crunchy bites make a fun, healthy, and tasty reward that helps to prevent bad breath, plaque, and tartar.

Product Facts:

Active Ingredients:

A.N ProDen™ (Ascophyllum Nodosum)

Inactive Ingredients: Barley*, Corn*, Flavouring
Vegetable Innards, Olive Oil, Rice*, Wheat*.

**Organic Product*

Analytical Constituents:

Crude Protein.....8%
Crude Fat.....6%
Crude Fibres.....2%
Crude Ash.....7%

Calorie Content:

0,83 cal/bites (For Cats & Small Dogs)
3,30 cal/bites (For Medium/Large Dogs)

Results are normally seen after 3-8 weeks with continued use.



Tasty & Crunchy

PRODUCTS	ITEM #	SIZES
Dental Bites Small Dogs	PD7605	6oz Jar
Dental Bites Med/Lg Dogs	PD7606	6oz Jar
Dental Bites Cats	PD7607	3oz Jar



Powered by:
ProDen
PlaqueOff®

WATER ADDITIVE

ProDen DentalCare® Water Additive helps prevent bad breath in both dogs and cats.

Product Facts:

For Dogs & Cats

Active Ingredients Per 10mL of Dosage Cup:

- Cetyl Pyridinium Chloride.....4.6 mg
- Rosemary Extract.....0.6 mg
- Zinc Gluconate.....0.5 mg
- Disodium EDTA.....2.5 mg
- Sodium Bicarbonate.....5 mg

Other Ingredients: Citric Acid, Glycerin, Potassium Sorbate, Sodium Benzoate, Purified Water.

Naturally Delivered: 99.58%

Free From: Sulfates, Parabens and Cruelty-Free.

Directions For Use:

Add 10 mL to 8 oz of water twice daily.

PRODUCT	ITEM #	SIZE
Water Additive	PD7608	17oz Bottle

- ✓ Freshens Breath
- ✓ Natural Ingredients
- ✓ Sulfate & Pareben Free

- ✓ Easy to Use
 - ✓ Simply Pour In Drinking Water
- 



Includes a Cup




DENTAL WIPES

ProDen DentalCare® Dental Wipes are a solution with antimicrobial activities reducing the plaque, dental calculus and tartar buildup on pet's teeth over time. Dental wipes can also reduce bacteria that cause bad breath.

Product Facts:

For Dogs & Cats

Active Ingredients:

Chlorhexidine Gluconate.....0.1%

Other Ingredients: Water, Glycerin, Propylene Glycol, Polysorbate 80, Methylparaben, Propylparaben, Mentha Piperita (Peppermint) Oil, Spearmint Oil, Sodium Bicarbonate, Citric Acid.

Directions For Use:

With one hand, lift your pet's lip over teeth. With other hand, use dental wipes over pet's teeth and gums from front to back on both sides. Recommended use, twice daily or after meals.

Textured Wipes

PRODUCT	ITEM #	SIZE
Dental Wipes	PD1006	50 ct



A.N PRODEN™ LIFE CYCLE



UNIQUE LOCATION

The active ingredient in ProDen DentalCare®, A.N ProDen™ is a 100% natural, organic, and unique seaweed from specially selected locations in the clear, cold North Atlantic waters off the Scandinavian coastline, one of the purest habitats on earth.



EXCEPTIONAL ENVIRONMENT

By growing in the land of the midnight sun and exposed to extreme environmental conditions of both winter frost and 24h sunlight during the summer months, the seaweed A.N ProDen™ develops and accumulates important compounds in a natural way, resulting in a product with extremely high quality.



CAREFUL HARVESTING

We harvest our seaweed A.N ProDen™ following a strict process to preserve its quality with tools and technologies that are so advanced that they leave the environment completely unchanged.



NATURAL PROCESSING

Processing takes place near harvesting areas to keep all the properties intact. For more than 20 years we have developed a postprocess that has resulted in a product with the highest quality and greatest possible effect on oral health, making it safe and healthy for your pet.



FLEXIBLE USE

ProDen DentalCare® Powder, Soft Chews, and Bites can be used in different forms to support your pet's lifestyle. This versatile dental line has something for every pet.

CLINICAL STUDIES

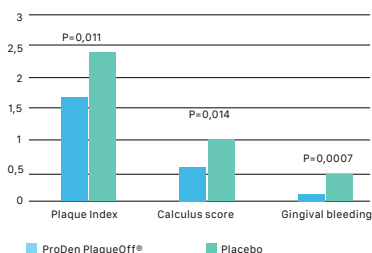
ProDen DentalCare® Powder

ProDen DentalCare® Powder containing A.N ProDen™ efficiently and significantly decreased plaque and calculus accumulation as well as gingival bleeding. Based on the results of these studies, ProDen DentalCare® Powder was awarded VOHC approval.



For Dogs

Figure 1. Influence of ProDen PlaqueOff® on plaque, calculus and gingival bleeding, results from study 2* .



After 30 days of oral administration, ProDen DentalCare® Powder for Dogs significantly reduced the accumulation of plaque and calculus as well as reduced the gingival bleeding index. The mean reduction was 32% (plaque index), 35% (calculus index) and 67% (gingival bleeding index).



BEFORE

AFTER

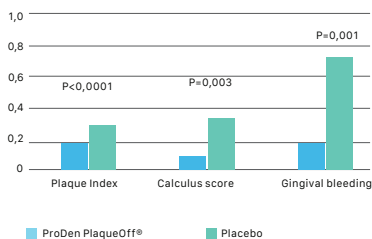


* Scan QR on the back for more information.

Powered by:
ProDen
PlaqueOff®

For Cats

Figure 1. Influence of ProDen PlaqueOff® on plaque, calculus and gingival bleeding, results from study 1* .



After 30 days of oral administration, ProDen DentalCare® Powder for Cats significantly reduced the accumulation of plaque and calculus as well as reduced the gingival bleeding index. The mean reduction was 37% (plaque index), 67% (calculus index) and 61% (gingival bleeding index).



BEFORE

AFTER



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For more information:
Toll Free: 877-498-2002
E-mail: info@stratfordrx.com
REV0325



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